



Annual Update
2022



THE DOORWAY
MAKING CHANGE POSSIBLE

About The Doorway

- The Doorway supports young people (17-30 yrs.) to move off the streets **by changing the way they view themselves and the world around them.**
- We commit to a young person for a two year period. They learn lifelong skills like problem solving, goal setting, and planning. For every goal they identify they earn \$15. For many, this is the first chance they've had in life to make money legally.
- As young people continue to step through our door, set and track goals and build relationships with staff and volunteers, impactful changes happen. They become more confident, hopeful and resilient.



I've spent over a decade of my life doing crime and drugs. I have tried so many times to leave that life behind and become a part of "normal" society not just for myself but for my kids but it seemed like every time I tried, my past would get in the way and I would end up being pushed out back into the life I was trying so hard to leave behind because I was viewed as a criminal junkie and that I could never change but I wanted to change. I would look at my kids and feel so guilty and heartbroken that I couldn't give them the life they deserved not because I wasn't trying to change and give them a better life and a mom they deserved to have but again because I wasn't given a chance to. I became so consumed by anger and hate that the people who would say my kids deserved better and that I should try harder wouldn't give me a chance to change and prove myself. They were keeping my kids stuck in a life I was so desperate to save them from. I finally found a community outreach worker with a huge heart who has worked so hard to help myself, my fiancé and my kids live the life we deserve. She told us about The Doorway and in the month I've been coming here I've gotten a job, am getting housing and have gotten my kids back. I'm now clean 3 months and I know The Doorway has helped me so much to stay clean and without it I wouldn't be employed and wouldn't be getting a home either. I'm so happy, grateful and lucky to have found this place. - E. March 2022

Letter from our Board Chair

I feel privileged to serve as the new Board Chair for The Doorway. Being a part of this organization provides me with the opportunity to help make an impact in the lives of youth. I am surrounded by a tremendous group of board members, staff, volunteers, and community partners. Together, we are making progressive steps to support our new vision for “an equitable world where young people have the tools to thrive”. This vision is further supported by our revised mission for “making change possible by empowering young people to take steps toward a better quality of life”.

Throughout the past year, we completed an environmental scan to learn how we can enhance the experience of participants and make a greater difference in the community. For instance, we have invested in modernizing the community space to improve warmth and comfort for participants. Our street outreach pilot project has allowed the organization to make further inroads with new audiences and resulted in the decision to revise our mandate to serve individuals from 17 to 30 years of age. These steps have led to an increase in participants, and we continue to build and nurture partnerships for long-lasting systemic change.

Our work is inspired by listening to and serving the courageous young people we meet every day. Over this next year, I will be learning with insatiable curiosity and excited to work with our team to maximize impact in our community.

Best regards,

Akash Asif

Board Chair (2022-23)

Board of Directors

Jennifer Stacey, *Executive Director*
(to July 2021)

Floyd Visser, *Interim Executive Director*
(beginning August 2021)

Andrew Hunter, *Chair/Secretary (2016)*

Athena Pulzoni, *Vice Chair (2021)*

Annelies Calnan, *Treasurer (2021)*

Akash Asif, *Director (2021)*

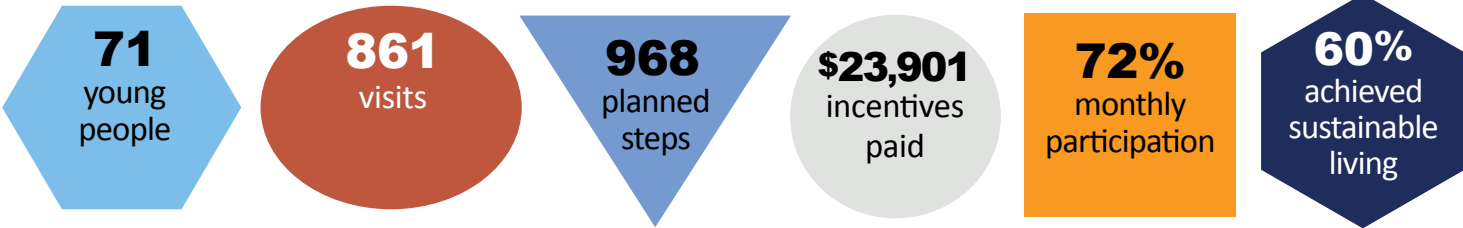
Richard Cordner, *Director (2021)*

James Empey, *Director (2016)*

Michele Heighton, *Director (2020)*

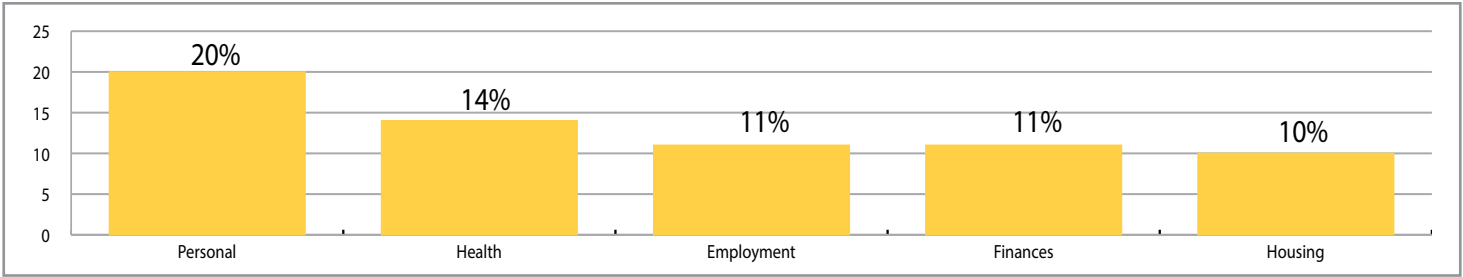
Malika Hudani, *Director (2021)*

Year at a Glance



A major goal starting in 2021 was to overcome the decreasing number of young people coming to The Doorway. Our participant numbers rose in 2021-22, particularly because of outreach efforts and our decision to increase the eligible age to 30. 48 young people made inquiries and 27 followed through which is on par with pre-pandemic sign-ups.

Participants may choose from 13 different areas of life for goal planning. Most frequently chosen areas of life were:



Now Serving Young People 17-30 Years Old

In August 2021, we decided to increase our age range from 17-24 to 17-30 years old. When we began doing street outreach, we discovered there was a significant group of young adults 25-30 years old who were not accessing services and fit the narrative of who The Doorway was designed to serve. These young people gather in groups often away from downtown; they prioritize their appearance sometimes making them hard to identify and they avoid using shelters. They express shame and despair for being unsuccessful in most programs and they earnestly share hopes and dreams like any young adult but confess their worst fear is never achieving any of their goals. It didn't take us long to decide to increase our age range to 30. This has proven to be a good decision as this past fiscal year 52% of new participants have been 25+.

114
street
outings

1314
care
packages
given

1532
interactions

215
Outreach
volunteer
Hours

67%
sign-ups
from
outreach



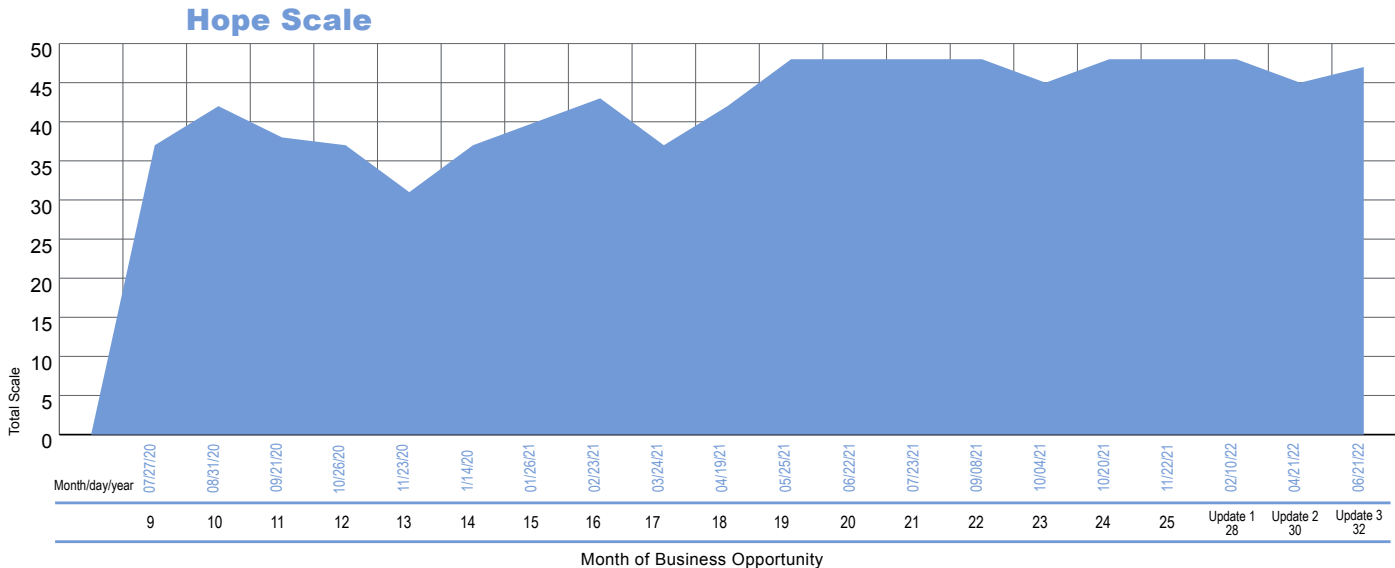
What motivates me to make change in my life is the people in my life. T. April 2022

What motivates me to make a change in my life is looking back at my past and not wanting to go back to the old person I was, what else motivates me to make a change in my life is my beautiful daughter, she helps me be a better person and a better father and she helps me push myself to do better for myself and for her. B. April 2022

Using the Hope Scale to See Change

We use a tool like the Adult Hope Scale which asks six questions about the present moment to measure both self-efficacy/confidence and goals/actions. A horizontal timeline plotting a young person's monthly scores provides a visual overview and offers an opportunity for the young person to reflect on patterns and changes. Higher hope consistently relates to better outcomes of academics, physical health, psychological adjustments including optimism, control perceptions, problem-solving, positive affect, and self-esteem and attachments to others. Snyder, C. R. (2002) & (Snyder, Cheavens, & Sympson, 1997).

This graph shows Eli consistently engaging in MyPlan every month and then completing our 6-month post-graduation opportunity. After graduation, young people may complete a large reflection tool every two months to keep them planning, reflecting, and connected to The Doorway. Eli's Hope Scale displays a large climb at month 19 and the skills and resilience to sustain this for the next year!



Bringing The Doorway to the Streets



Our generous community made our Street Outreach possible by donating and clearing out their PC Optimum points to drop off items we requested on our social media pages!

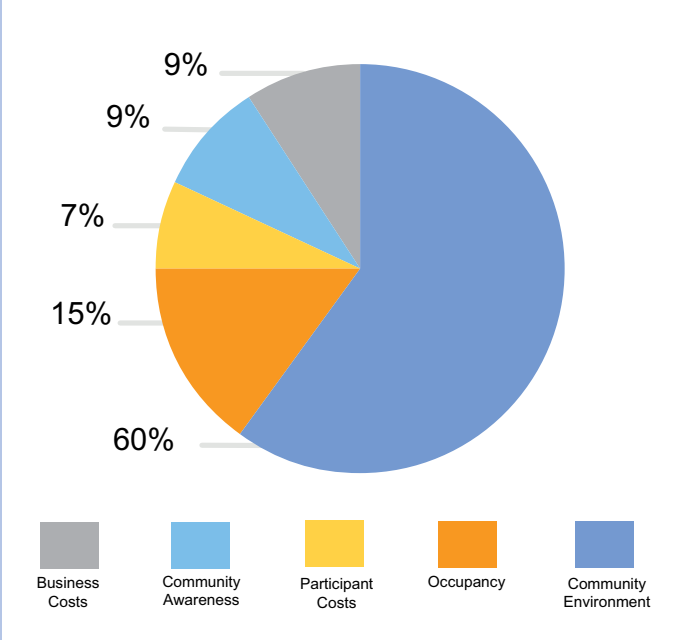


Mood swings from anxiety to anger to depression to euphoric happiness. It's been a struggle to function and cope. Some days are better. Some days are worse. What I need now is to keep moving forward. Keep doing my best. The universe will take care of the rest. B. January 2022

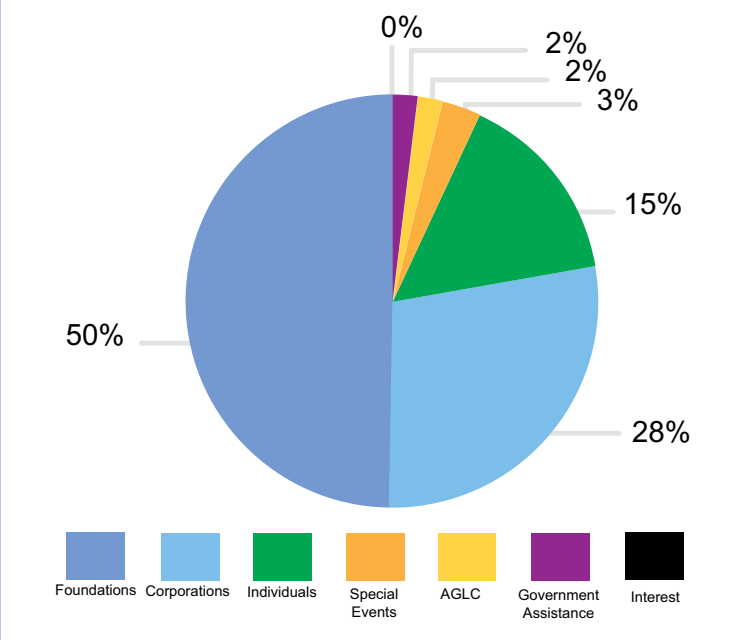


Financial Summaries

Investing in Young People Total Expenses \$526,563



Community Investment Total Revenue \$551,967



Please visit the website to see the full breakdown of finances: <https://www.thedoorway.ca/financial-statements/>

Giving and Volunteering

After cancellation in 2020, The Doorway's casino was rescheduled to July 2021 at Casino Calgary. The Doorway only had a couple of weeks notice but we pulled it off with a full complement of volunteers. As a result, we received \$76,187 for rent and operational expenses over 2 years.

105
volunteers

2,500
volunteer hours

With the launch of street outreach activities, we needed to budget for the increase in supplies of water, snacks, hygiene and other supplies such as underwear and socks. As a result, we were actively raising funds to support The Doorway's efforts in this area. In addition to cash grants (Children's Hospital Aid Society, Rotary Club of Calgary Sarcee), we have been fortunate in that several corporations (connectFirst Credit Union, Gibson Energy, Ovintiv) have held "stuffing bees" to gather supplies and/or bag individual snack bags to contribute to our ongoing needs.

Our Cultural Interpreter volunteers continue to support the MyPlan process and Community Corner volunteers also sort donated goods and display them in-space for our young people to choose. Our wonderful volunteer cook, Carolyn, also keeps our young people nourished with warm and interesting meals on a weekly basis and at least one regular volunteer is involved in Outreach.

New Year, New Look

Since the easing of pandemic restrictions, The Doorway has been undergoing a gradual refresh of our space with new interior design, paint, furniture and fixtures. We surveyed our young participants to get a sense of their design preferences and Richard Cordner, our board volunteer and retired architect, provided us with a floor plan. Our Executive Director, Floyd Visser who also has an architectural background, has led the charge in making it happen. We received grants from The Home Depot Canada Foundation and IODE Alberta to cover purchases, and individuals, community and corporate volunteers have come in to put up drywall, paint and put together furniture. If you come by, you'll see a brighter space, new contracting and business spaces, and a cozy lounge area for young people. Some participants also lent a hand with painting, moving and building furniture and we were able to offer them cash for tasks completed.



2022 Steps Off the Street Returns Live!

After the amazing success of our virtual 2021 Steps Off the Street, we decided to offer both virtual and live options in 2022. We had 17 virtual and 47 in-person signups for the live event and **raised \$34,875, with net proceeds of \$28,523**, most of which will **be eligible to be matched by the Shaw Birdies for Kids presented by Altalink!** This year, we held our in-person event on May 1 at Confluence Plaza on St. Patrick's Island which gave us easy access to the Bow River Pathway. Mother Nature smiled and we had a pleasant day for our runners and walkers. We recruited new volunteers through YouthCentral, Volunteer Calgary, Volunteer Connector and Benevity which also helped to create more community awareness for our cause.



Prize/In-Kind sponsors:

Brag Wear
Calgary Co-op Creekside
Cindy Neufeld & Jon Savary
McLeod Law
Milestones
MYo Lab Health & Wellness
Original Joe's

Pizza Culture
Sandy Mackay, RMT
The Calgary Flames
The Running Room
Tim Leal & Floyd Visser
UNA Pizzeria
Wi-Com Solutions

Media Sponsors:

98.5 Virgin Radio and CTV Calgary



Andrew Hunter (*outgoing Board Chair*),
Cindy Neufeld (*Development Specialist*),
Phil Bauer (*Program volunteer*)



Steps Off The Street And They're Off!



The Doorway joins Calgary Marathon Charity Challenge

The Doorway formed a team, led by Program Manager Kaitlin O'Grady, to participate in the Calgary Marathon for the first time. Five team members sweated their way through their chosen course and collectively raised \$2,229 for The Doorway!



\$83,495 was received from Shaw Birdies for Kids presented by Altalink in November 2021! This included proceeds from the 2021 Steps Off the Street which we submitted for the match, additional donations from generous individuals and organizations, Chip In For Kids and added matching funds.

Your support changes the life of a young person on the street, forever.

We want to thank all the individual donors (too many to list!) who have supported us generously through events, through monthly and annual donations and by providing in-kind support. **The following is a list of foundations and businesses essential to The Doorway in 2021-22.**

1033581 BC Ltd.

343634 B.C. Ltd.

Alex and Wendy Campbell Flow Thru Fund
at Calgary Foundation

Arc Resources

Armstrong Land Corp

ATB Financial

Bears paw Benevolent Foundation

Brag Wear

Calgary Co-op Creekside

Calgary Flames

Calgary Foundation

Calgary Heritage Lions Club

Calgary Shaw Charity Classic Foundation

Children's Hospital Aid Society

Chinook Foundation

City Vibe Developments Inc.

connectFirst Credit Union

Enbridge Inc.

First Baptist Church Home Mission Group

Flyershop

Gatzsch Family Foundation

Gay Lea Foundation

Gibson Energy Ltd.

Government of Alberta, Community
Initiatives Program

Greene Family Charitable Foundation

Inter Pipeline Ltd.

IODE Alberta

Johansen-Larsen Foundation

Maunder McNeil Foundation Inc.

McLeod Law

Milestones

MYo Lab Health & Wellness

Nelson Arthur Hyland Foundation

Optimist Club of Calgary

Original Joe's

Ovintiv Canada ULC

Petronas

Pizza Culture

Prosser Charitable Foundation

Ptarmigan Charitable Foundation

QV Investors Inc.

RBC Foundation

Rotary Club of Calgary Sarcee

Salden Foundation

Servus Credit Union Ltd.

Soup Sisters and Broth Brothers Society

Suncor Energy Inc.

TD Bank Group

Telus Corporation

TELUS Friendly Future Foundation

The Ed Stelmach Community Foundation

The Home Depot Canada Foundation

The Running Room

TOTEM Charitable Foundation

UNA Pizzeria

Werklund Foundation

Wi-Com Solutions

Women + Power Electricity Society

